

PASCAL DASH



DASH is a director & photographer based in Paris. He started with fashion photography. He also worked in production and in agency as assistant creative director. These various experiences allows him to understand each other's needs and combine them to make the best and most efficient film.

As a director, he has already done more that 100 TVc, all around the world. He also does photo & video-art exhibitions and he co-develops and Tv serial and feature films with the script writer Emma Perret. His TVc for Beaufort Beer and STEG have been awarded with a Silver and a bronze reward at the Cristal MENA festivals.

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TVC CLIENTS

BEAUTY & FASHION

L'OREAL ,SCHWARZKOPF, GARNIER, ORIFLAME, DAMAS (featuring star singer Nancy Ajram), BLOOMINGDALES, EAU PRÉCIEUSE, Jean Louis David, MINAPOE, INTERTOP, XULY BËT...

BEVERAGES & FOOD

HEINEKEN, NESTLE, LIPTON, DANONE , KNORR, BETTY CROOCKER, HUILOR, KELLOGS, JACOBS, CRACOTTE, MILNER, IFRI, VITAJUS, MOUSSY, HAMOUD BOUALEM, MACUMBA, AQUILA...

TELCO

ORANGE, VODACOM, DJEZZY, NUMÉRICABLE, TUNISIE TELECOM, WANA, MEDITEL, MTN, TUNISIANA ,

TOBACCO

WINSTON, MARLBORO...

MICELANEOUS

PHILIPS, SONY, MINOLTA, KIMBERLY CLARK, P&G, RECKITT BENCKISER, OLYMPIC COMMITTEE, DULUX, CITROËN, DOWNY, HYUNDAI, MEETIC, AIRWICK, OMEGA PHARMA CORPORATE OPTICAL CENTER, CULT TV (Emmy award winner), LUMINARC, SYNTHOL, SIERA, ALLIANCE INSURANCE, MOROCCO MALL, MAXI'S, ROYAL FOUNDATION MOROCCO, RICHBOND...

COUNTRIES

GLOBAL WORLD CAMPAIGNS, GLOBAL CAMPAIGN FOR ASIA (P&G)

NATIONAL CAMPAIGNS IN FRANCE, GERMANY, GB, USA, RUSSIA, SOUTH AFRICA, THAILAND, VIETNAM, UNITED ARAB EMIRATES, MOROCCO, LEBANON, ALGERIA, BELGIUM, SPAIN, HOLLAND, POLAND, UKRAINE, CZ REPUBLIC, RDC, TANZANIA, AUSTRIA, TUNISIA, HUNGRIA...

DASH FILMS MOODS



China



MENA



Europa



Europa



Asia



Europa



Africa



MENA